



BELLATORE ANNOUNCES FIRST GROUP OF FOUNDING PARTNER ADVISORS

San Jose, Calif., April 17, 2008—Bellatore, LLC, an emerging provider of turnkey asset management services to select advisory businesses, has announced the formation of a Founding Partners group made up of elite independent advisors.

Bellatore Investment Counsel, Inc., a wholly-owned subsidiary of Bellatore, LLC, has formed partnerships with a group of Founding Partner advisors who collectively represent more than \$2 billion of assets under administration (AUA). These advisors exemplify the qualities of Bellatore’s ideal advisor profile and have businesses with investment assets that range between \$50 million and \$400 million.

“We are pleased to have attracted such a group of experienced, successful, forward-thinking advisors,” said Al Steele, President and CEO of Bellatore, LLC. “The Founding Partners are key partners of Bellatore Investment Counsel, as they are the ‘early adopters’ for our firm. These professionals have chosen to strategically partner and assist Bellatore as we build a world-class organization.”

The Founding Partners will be served by a comprehensive range of services that support their specific needs and the needs of like-minded advisors. Known as the Total Business Solution, this offering typically includes back office outsourcing, business consulting, practice management, investment services, knowledge leadership and practice equity monetization.

Three initial members of the Founding Partners group include Michael A. Dixon of Dixon Financial Services, Inc., Lafayette, California; Carl Reinhardt of Reinhardt Newquist Potts (RNP Advisory Services, Inc.), Morgan Hill, California; and Larry A. Harvey of Harvey Financial Group, The Woodlands, Texas.

“Bellatore has demonstrated its ability to meet the specific needs of our business,” said Dixon. “This relationship helps us focus more of our time and resources on client relationships, while also providing the business support we need to continue our accelerated growth.”

Of the partnership, Reinhardt added, “Bellatore shares our dedication to delivering superior value and innovation in meeting the needs of our clients. Their culture of partnership also provides the opportunity to expand our network and connect with other advisors who are committed to running a successful business.”

“Bellatore’s offering is centered on practical, real-life solutions that are tailored to our practice,” said Harvey. “Their high-touch service and industry expertise will help us outsource time-intensive functions and focus on our core strengths, resulting in an enhanced client experience.”

About Bellatore Investment Counsel, Inc.

Bellatore Investment Counsel, Inc. delivers asset management services, investment products and business knowledge that support independent advisors and the investors they serve. The Bellatore Total Business Solution helps advisors accelerate their practices and focus on the areas where they add the most value. This customized outsourcing model centers on business management, back office

support, investment solutions and wealth planning. Bellatore Investment Counsel, Inc. is a wholly-owned subsidiary of Bellatore, LLC. For more information, visit <http://advisors.bellatore.com>.

About Bellatore, LLC

Bellatore, LLC is a financial services company that delivers knowledge leadership services, turnkey asset management solutions and practice equity monetization services. Bellatore provides a distinct array of practice management services to independent financial advisors interested in accelerating their practices. Bellatore also helps financial institutions bring meaningful value to their businesses through practice management and business consulting, public speaking, wholesaler training, and business intelligence services. For more information, visit www.bellatore.com or contact:

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