

BELLATORE



BELLATORE SELECTS XEYE AS KEY PARTNER FOR FRONT OFFICE PLATFORM

San Jose, Calif., June 26, 2007—Bellatore, Inc., an emerging provider of turnkey asset management services to select financial advisory businesses, today announced its service partnership with Xeye, a global provider of wealth management technology solutions to the financial services industry.

Xeye will offer industry-leading technology and services to Bellatore Investment Counsel, Inc., a division of Bellatore, Inc. Bellatore delivers a comprehensive range of services that support independent advisors, including back office outsourcing, investment services, knowledge leadership and practice equity monetization.

Xeye's flagship product, WealthManager™, is a highly scalable, enterprise-wide wealth management platform that integrates with a suite of best-of-breed business solutions to help financial institutions increase productivity and revenue, while delivering better service and solutions to their retail and high net worth clients. Xeye will deliver to Bellatore a front office platform that includes advanced portfolio construction, investment policy statements and proposals, client and advisor reporting, and client and advisor website access.

“Xeye's dynamic platform gives Bellatore advisors a range of front office flexibility and functionality,” said Al Steele, President and CEO of Bellatore, Inc. “We are confident that Xeye's sophisticated, integrated solutions will provide an online interface that helps advisors better serve their clients and facilitate the growth of their businesses.”

About Xeye

Founded in 1993, Xeye supplies advanced technology solutions to the wealth management industry. Xeye's WealthManager provides 360° views of all client information, advanced portfolio management tools, proposal generation, portfolio modeling, client reporting, team based workflow, and continuous client review capabilities. Xeye's services-oriented architecture provides for seamless data integration.

About Bellatore, Inc.

Bellatore, Inc. is a financial services company that delivers knowledge leadership services, turnkey asset management solutions and practice equity monetization services. Bellatore provides a Total Business Solution for independent financial advisors interested in accelerating their practices. From systematizing a business to monetization and succession strategies, the company offers a distinct array of practice management services. In addition, Bellatore helps financial institutions bring meaningful value to their businesses through a range of services that include business management consulting, public speaking, wholesaler training, practice management content and business intelligence. For more information, please visit www.bellatore.com.

Please note: On July 16, 2007, Bellatore was restructured to create a holding company called Bellatore, LLC. On May 30, 2008, Bellatore Investment Counsel became a division of Bellatore Financial, Inc.