

BELLATORE



BELLATORE SELECTS VESTMARK FOR MANAGED ACCOUNT PLATFORM

San Jose, Calif., July 19, 2007—Bellatore, LLC, an emerging provider of turnkey asset management services to select financial advisory businesses, has selected Vestmark as a strategic partner to provide the company's back office operating platform.

Vestmark will offer industry-leading operating technology and services to Bellatore Investment Counsel, Inc., a division of Bellatore, LLC. Bellatore delivers a comprehensive range of services that support independent advisors, including back office outsourcing, investment services, knowledge leadership and practice equity monetization.

Vestmark is a leading provider of technology platform solutions for unified managed accounts (UMAs), which combine portfolio management, portfolio accounting and the integration of various investment products. Vestmark will supply the core technology for Bellatore's platform, giving Bellatore advisors the freedom to combine mutual funds, ETFs and individual securities into one managed portfolio. Vestmark's investment operations solution includes automated account opening and reconciliation, flexible trading and rebalancing tools, and performance calculation.

"The selection of Vestmark's unified managed accounts platform represents a significant technological advance for our business," said Al Steele, President and CEO of Bellatore, LLC. "It helps position Bellatore's UMA platform to deliver the flexibility advisors need for investment personalization and customization. We are confident in Vestmark's ability to provide some of the most robust services and support in the industry."

About Vestmark

Vestmark is a technology platform provider for investment managers, overlay managers, sponsors, and operations outsourcing service providers in the managed accounts industry. Vestmark's solution enables greater product innovation, compliance, and increased operational efficiency. The Vestmark Managed Accounts Platform (VMAP) is a modern, web-based technology platform providing complete functionality and connectivity for investment managers, overlay managers, sponsors, and operations outsourcing service providers. VMAP was designed from inception to support the scalability, efficiency, and product flexibility requirements of the managed accounts industry. Vestmark is headquartered in Wakefield, Massachusetts with offices in Oakland, California; Cambridge, Massachusetts; and Jersey City, New Jersey.

About Bellatore, LLC

Bellatore, LLC is a financial services company that delivers knowledge leadership services, turnkey asset management solutions and practice equity monetization services. Bellatore provides a Total Business Solution for independent financial advisors interested in accelerating their practices. From systematizing a business to monetization and succession strategies, the company offers a distinct array of practice management services. In addition, Bellatore helps financial institutions bring meaningful value to their businesses through a range of services that include business management consulting, public speaking, wholesaler training, practice management content and business intelligence. For more information, please visit www.bellatore.com.

Please note: As of May 30, 2008, Bellatore Investment Counsel is a division of Bellatore Financial, Inc.