



**BEHAVIORAL FINANCE EXPERT MEIR STATMAN  
JOINS BELLATORE INVESTMENT COMMITTEE**

San Jose, Calif., January 2, 2006— Bellatore, Inc. is pleased to announce that Meir Statman, PhD, has joined its Investment Committee. Statman, an expert in behavioral finance and behavioral portfolio theory, will help oversee the strategic development of Bellatore’s investment philosophy.

Meir Statman is the Glenn Klimek Professor of Finance at the Leavey School of Business, Santa Clara University. His research focuses on behavioral finance. He attempts to understand how investors and managers make financial decisions and how these decisions are reflected in financial markets.

His research has been published in *The Journal of Finance*, *The Journal of Financial Economics*, *Financial Analysts Journal*, and *The Journal of Financial and Quantitative Analysis*, among others. Dr. Statman’s research has been supported by grants from the National Science Foundation, the Research Foundation of the Institute of Chartered Financial Analysts, and the Dean Witter Foundation. He is a member of the Advisory Board of the Journal of Portfolio Management and the Journal of Investment Consulting and a recipient of a Batterymarch Fellowship and a Graham and Dodd Award. He received his PhD from Columbia University and his BA and MBA from the Hebrew University of Jerusalem.

About Bellatore, Inc.

Bellatore, Inc. is a financial services company that delivers knowledge leadership services, turnkey asset management solutions and practice equity monetization services. Our firm is uniquely positioned to provide a multi-disciplinary approach coupled with the expertise of proven industry professionals. Bellatore serves two distinct yet complimentary segments of the financial services industry: independent financial advisory businesses and financial services institutions.

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*Please note: On July 16, 2007, Bellatore was restructured to create a holding company called Bellatore, LLC.*