

BELLATORE



## **BELLATORE, INC. ANNOUNCES ACQUISITION OF PARETO SYSTEMS**

San Jose, Calif., July 15, 2006—Bellatore, Inc. today announced its acquisition of Pareto Systems, a leading provider of practice management and business development tools for elite financial advisors.

Based in Kelowna, British Columbia, Pareto Systems was founded in 2000 by Duncan MacPherson and David Miller. The firm provides business development, practice management and marketing solutions to top financial advisors, entrepreneurs and professionals through public speakers and consulting services. Pareto Systems will remain branded under its founded name and will continue to operate under the management of co-founders MacPherson and Miller.

This acquisition is part of Bellatore's effort to expand its Bellatore Partners division through partnership opportunities with other industry-leading enterprises. Bellatore Partners delivers best practice content, leading knowledge solutions and strategic consulting services to independent financial advisory businesses and financial services institutions in the United States and Canada. These services are delivered through firms that have extensive industry track records and are considered thought leaders in their respective fields.

"Pareto Systems is a knowledge leader in the industry, as supported by the caliber of the clients they serve," says Al Steele, President and CEO of Bellatore, Inc. "Their business-building tools and services will add tremendous value and help Bellatore clients take their businesses to the next level."

### About Pareto Systems

Pareto Systems offers proven business development, practice management and marketing solutions to top financial advisors, entrepreneurs and professionals through public speakers and consulting services. Pareto is committed to the methodical implementation of time-tested business development strategies. This ensures that our clients keep and maintain their respective clients by delivering a differentiated service that increases the quality and quantity of referrals they receive while also restoring freedom and order to their personal lives.

### About Bellatore, Inc.

Bellatore, Inc. is a financial services company that delivers knowledge leadership services, turnkey asset management solutions and practice equity monetization services. Our firm is uniquely positioned to provide a multi-disciplinary approach coupled with the expertise of proven industry professionals. Bellatore serves two distinct yet complimentary segments of the financial services industry: independent financial advisory businesses and financial services institutions.

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*Please note: On July 16, 2007, Bellatore was restructured to create a holding company called Bellatore, LLC.*