



BELLATORE, INC. ANNOUNCES INCORPORATION

San Jose, Calif., March 13, 2006—Bellatore, Inc. has announced its incorporation as a financial services company specializing in knowledge leadership services, turnkey asset management solutions and practice equity monetization services. Al Steele, the company’s founder, will assume the roles of President and Chief Executive Officer.

This newly formed company serves independent financial advisors through the delivery of an asset management service platform, a portfolio service offering with access to world-class investment managers, and a customized practice management solution. In addition, Bellatore is positioned to deliver financial advisory distribution information and best practices knowledge to financial institutions and financial advisors. Further, Bellatore seeks to identify and design financial advisory business solutions through an evolutionary process of communication, analysis and collaboration with financial advisors.

“Our goal is to create meaningful value for clients, employees and shareholders in an aligned manner,” says Al Steele. “We believe this organization can leverage the collective experience and strengths of our team to deliver innovative, integrated solutions to our clients.”

About Bellatore, Inc.

Bellatore, Inc. is a financial services company that delivers knowledge leadership services, turnkey asset management solutions and practice equity monetization services. Our firm is uniquely positioned to provide a multi-disciplinary approach coupled with the expertise of proven industry professionals. Bellatore serves two distinct yet complimentary segments of the financial services industry: independent financial advisory businesses and financial services institutions.

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Please note: On July 16, 2007, Bellatore was restructured to create a holding company called Bellatore, LLC.