

BELLATORE



BELLATORE, INC. ANNOUNCES ACQUISITION OF CREDO CONSULTING

San Jose, Calif., June 21, 2006—Bellatore, Inc. today announced its completed acquisition of Credo Consulting Inc., a Vancouver-based research and consulting firm focused on providing solutions to asset managers on product development, distribution and marketing strategies. Credo Consulting will remain branded under its founded name and will continue to operate under the management of founders David W. Enns and Cynthia Enns.

Established in 1998, Credo Consulting conducts market and industry research and consults on both strategic and tactical assignments across a broad range of financial services markets, business lines and product categories. The firm's more than 50 clients include Canada's leading asset managers and distributors that represent 90% of the assets under management in Canada. In addition to its proprietary Canadian research, Credo has built relationships with two U.S. firms—Financial Research Corporation (Boston) and kasina (New York)—to bring their perspective and knowledge base to Canadian clients.

This acquisition is part of Bellatore's effort to expand its Bellatore Partners division through partnership opportunities with other industry-leading enterprises. Bellatore Partners delivers best practice content, leading knowledge solutions and strategic consulting services to independent financial advisory businesses and financial services institutions in the United States and Canada. These services are delivered through firms that have extensive industry track records and are considered thought leaders in their respective fields.

According to Bellatore President and CEO Al Steele, "This acquisition brings together two organizations with a commitment to serving financial intermediaries with innovative, high-quality solutions. Credo Consulting will bring a high level of experience and insight to Bellatore's clients."

About Credo Consulting Inc.

Credo Consulting Inc. is a research and consulting firm focused on providing solutions to asset managers on product development, distribution and marketing strategies. Our research is designed to make an immediate and substantive impact on financial services businesses. Using a solution-based concept that adds value to clients, Credo brings best practices and industry analysis from both the U.S. and Canada to the boardrooms of financial services institutions and registered investment advisors, helping them interpret and leverage industry trends to develop cutting-edge business strategies.

About Bellatore, Inc.

Bellatore, Inc. is a financial services company that delivers knowledge leadership services, turnkey asset management solutions and practice equity monetization services. Our firm is uniquely positioned to provide a multi-disciplinary approach coupled with the expertise of proven industry professionals. Bellatore serves two distinct yet complimentary segments of the financial services industry: independent financial advisory businesses and financial services institutions.

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Please note: On July 16, 2007, Bellatore was restructured to create a holding company called Bellatore, LLC.

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